Degree Map WP Online – MBA with Marketing Concentration

Start Date: Spring 2, 2022 Students Who Get All Foundation Courses Waived Expedited Track – 12 months

Spring II 2022	Summer I 2022	Summer II 2022	Fall I 2022	Fall II 2022	Spring I 2023
RPS 6100-Influence,	FIN 6550-Financial	MGT 6050-Business	MGT 6570-	ENT 7300-Marketing	MBA 6700-
Persuasion and	and Economic Global	Analytics for	Innovation, Strategy	for	Integrated
Negotiation Strategy-	Strategy-3 credits	Strategic Decision	and Corporate	Entrepreneurship-3	Learning
3 credits		Making-3 credits	Sustainability-3	credits	Capstone-3
			credits		credits
	MKT 7900-Consumer	MKT 7880-Global	MKT 7940-Digital		ENT 7600-
	Behavior-3 credits	Marketing-3 credits	Marketing-3 credits		Innovation and
					New Product
					Development-3
					credits